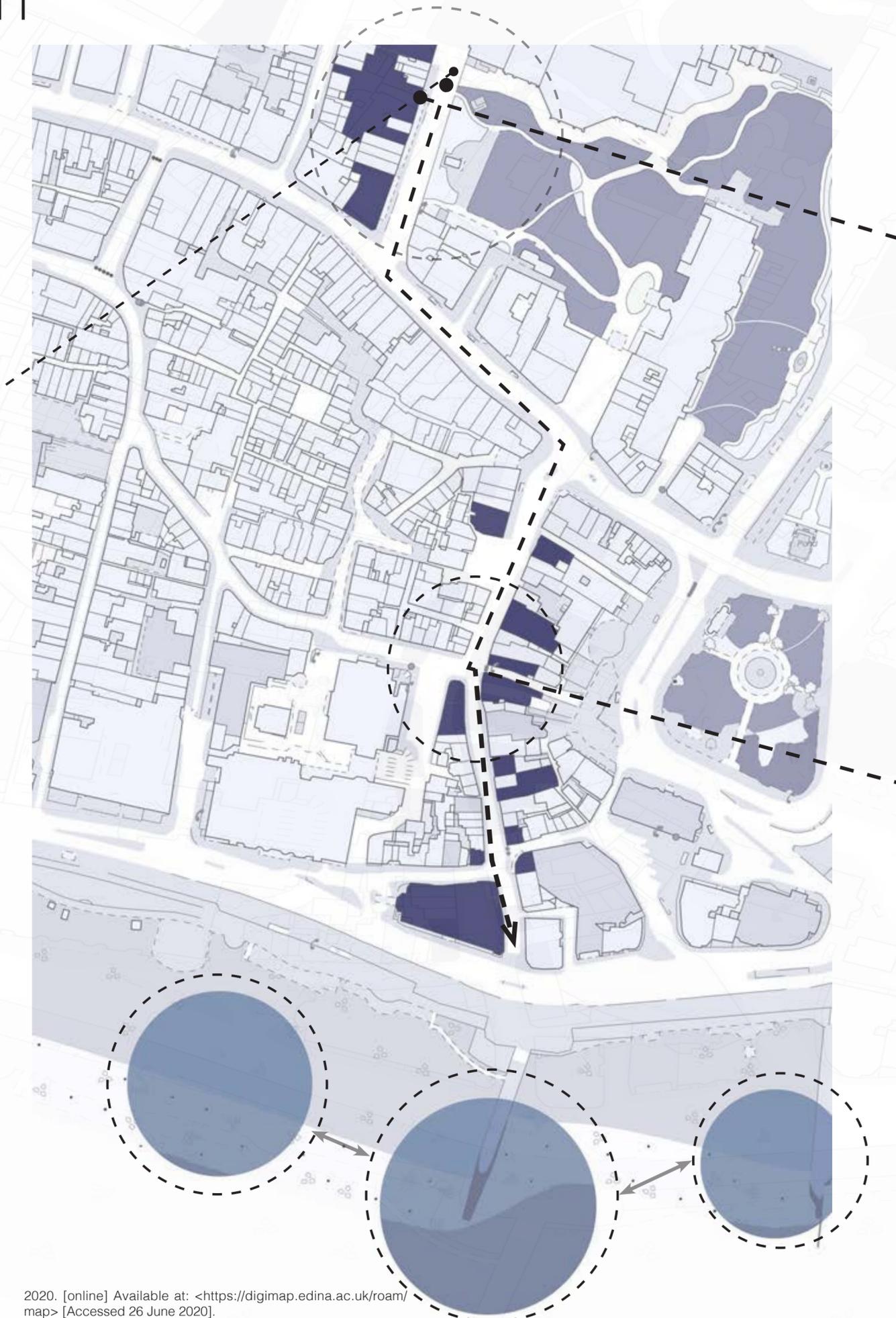


EXTENTION IDEA FROM DESIGN 1



It's completely different when you look at things at different heights
People can see the entire NEW ROAD through different perspectives and see pictures they have never seen before.



Open up the dimension here so that visitors can have a different perspective,
With the expanding space that make people can have different perspectives and see pictures they have never seen before

Disadvantages

- 1.The new spiral design appears relatively unthought through.
- 2.The Site would be dangerous and block.
- 3The entrance to the park causes crowds.

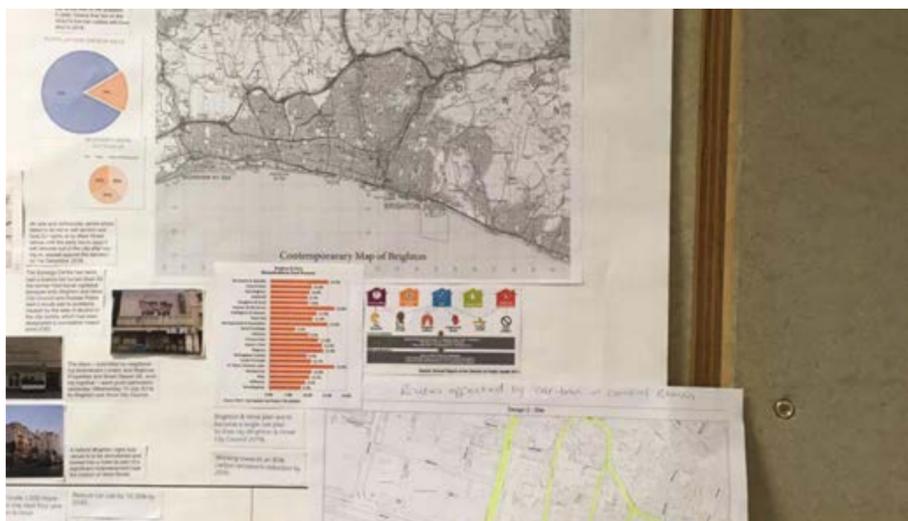
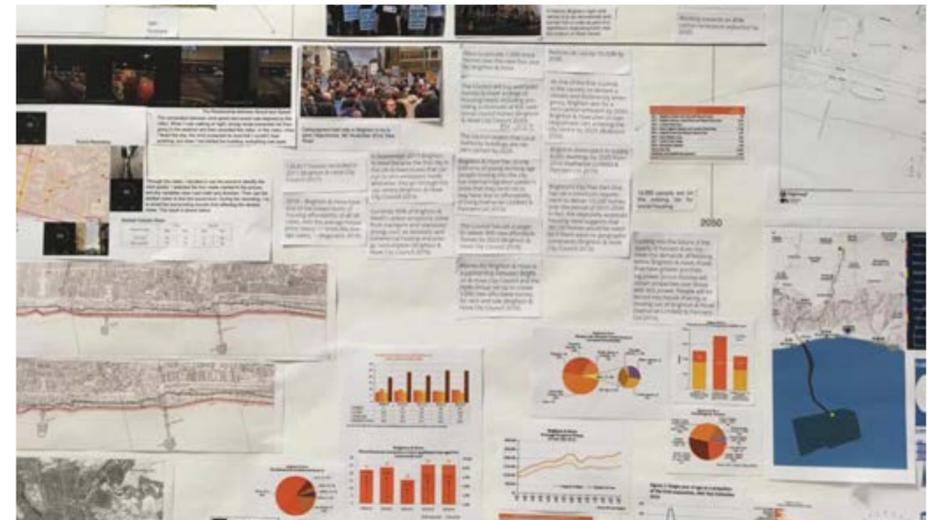
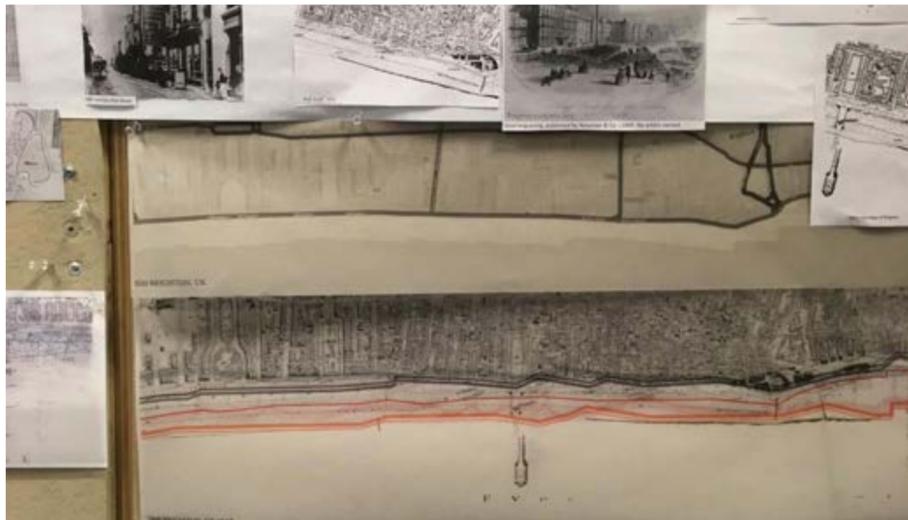
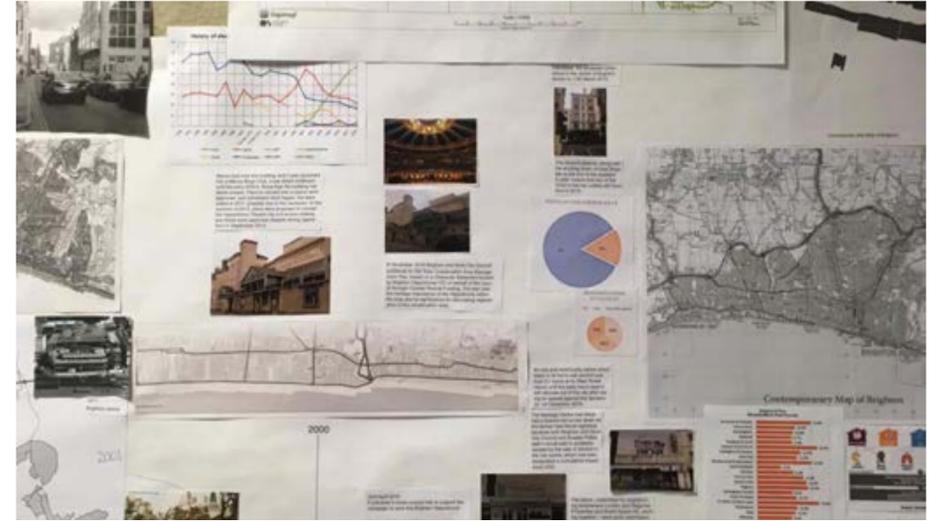
Advantages

- 1.A new perspective and a completely different experience by adding extra space
- 2.This sudden widening of horizons it can leave a deep impression in the minds of tourists
- 3.The design eliminates the sense of closure and introduces more distant scenery and views to make the residence People, passersby, and even residents of nearby neighborhoods can enjoy it

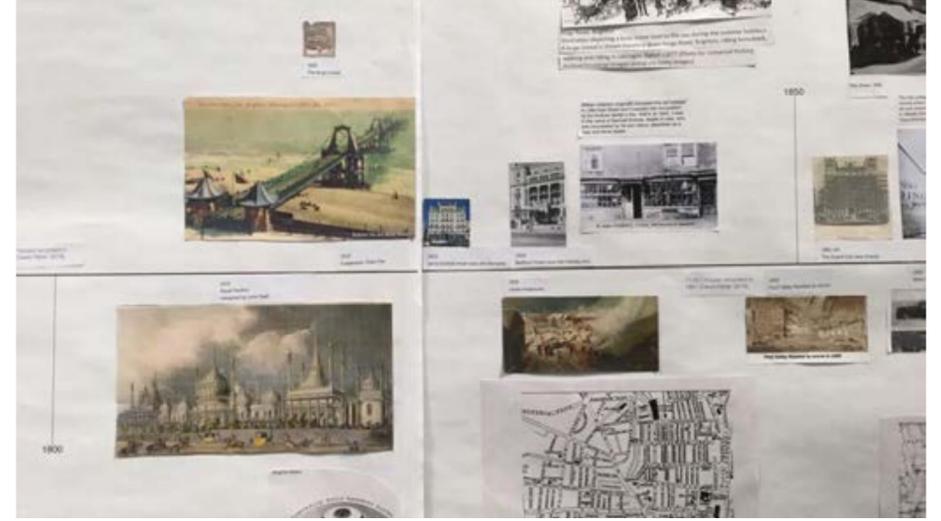
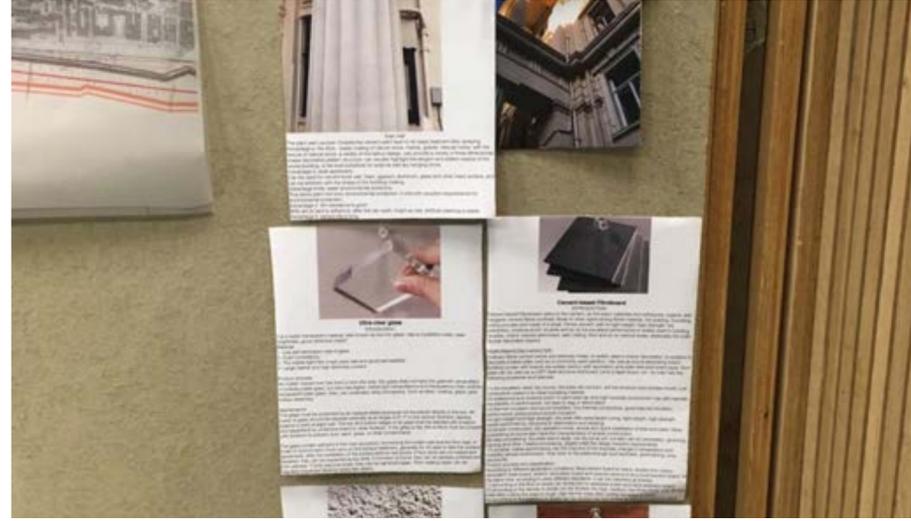
2020. [online] Available at: <<https://digimap.edina.ac.uk/roam/map>> [Accessed 26 June 2020].

THE HISTORY OF COAST

TIME LINE



TIME LINE



RESEARCH FESTIVALS IN BRIGHTON



Time Out London. 2020. Brighton Pride 2019 Is This Weekend – What'S The Line Up?. [online] Available at: <<https://www.timeout.com/london/news/brighton-pride-2019-when-is-it-and-whats-the-line-up-062519>> [Accessed 26 June 2020].

The main month for Festivals in Brighton is May as the Brighton Festival; Brighton Fringe; Artists Open Houses and the Great Escape take place in the city centre and in Sussex there's the Elderflower Fields and Charleston Festivals too.

Brighton and Hove Pride is an annual event held in the city of Brighton and Hove, England, organised by Brighton Pride, a community interest company (CIC) who promote equality and diversity, and advance education to eliminate discrimination against the lesbian, gay, bisexual and trans (LGBT) community.



Brighton Art Fair. 2020. About Us - Brighton Art Fair. [online] Available at: <<https://www.brightonartfair.co.uk/about/>> [Accessed 26 June 2020].

Brighton Art Fair returns in 2021 when (and if) the Corn Exchange renovations are finished. We're working on exciting ideas to make the fair bigger with extra events and activities to attract and engage visitors including hands on classes, demonstrations, additional markets, talks and other ideas.



Visitbrighton.com. 2020. Fiery Foods Festival - Visit Brighton. [online] Available at: <<https://www.visitbrighton.com/whats-on/fiery-foods-festival-p1809661>> [Accessed 26 June 2020].

Fiery Foods Festival

Seafront next to British Airways i360, Kings Road Arches, BRIGHTON, East Sussex, BN1 2LN

Fiery Foods Festival is a celebration of spicy foods and the chilli in particular. It takes place on Brighton's seafront next to the i360 on the 6,7 and 8th September. FREE to enter there will be over 50 stallholders selling a wide variety of foods and artisan bottled products, music from the stage all weekend and at the end of each day the infamous chilli-eating competition.



Visitbrighton.com. 2020. The Great Escape Festival 2021 - Visit Brighton. [online] Available at: <<https://www.visitbrighton.com/whats-on/the-great-escape-festival-2021-p1832841>> [Accessed 26 June 2020].

The Great Escape Festival

Various Locations, Brighton, E Sussex, BN1 1EE

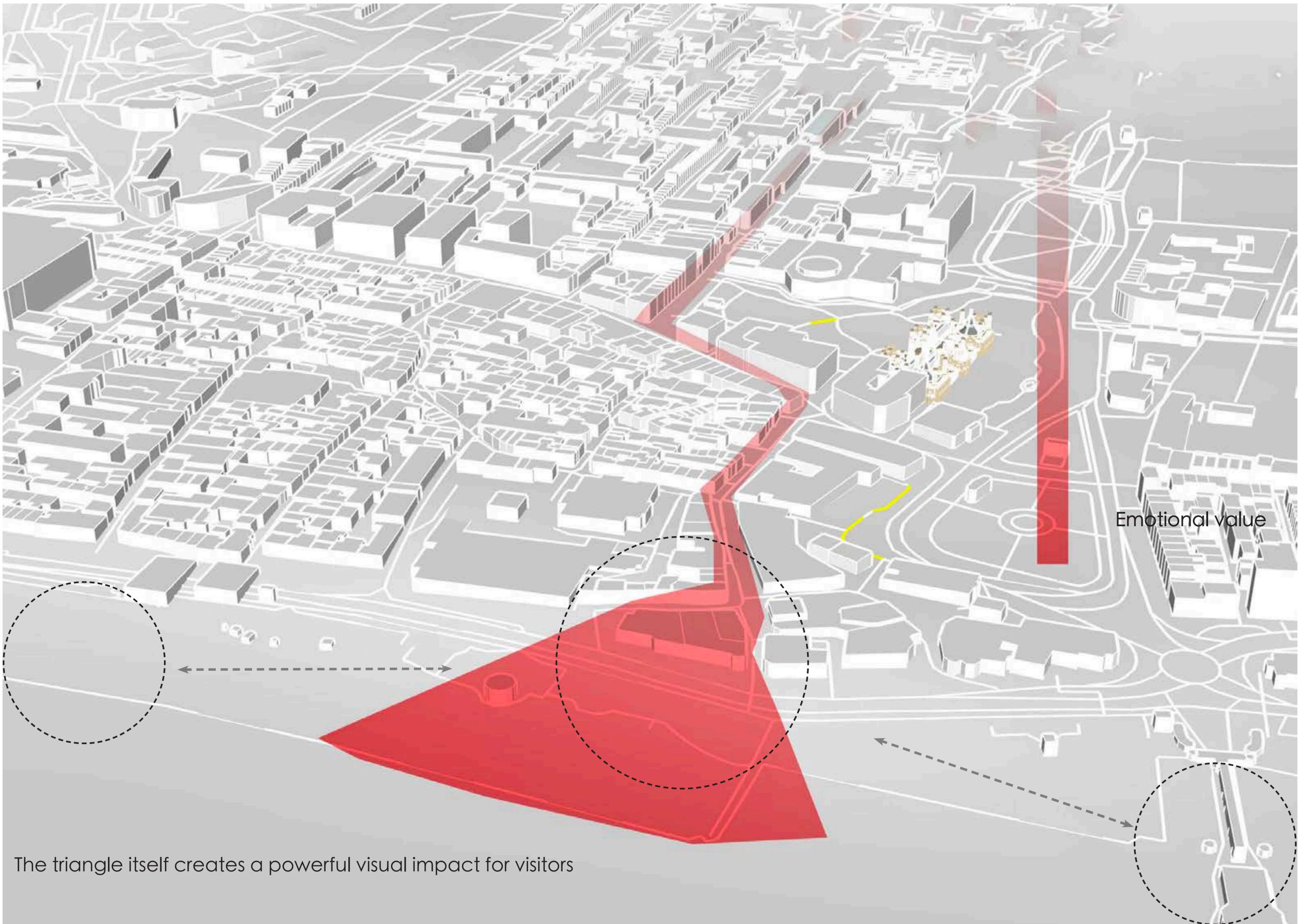
The Great Escape is the festival for new music, showcasing 500 emerging artists from all over the world in 30+ walkable venues across the city and a pop-up festival site on Brighton Beach. It's the first place to discover your new favourite artist and see them in an intimate setting before they go on to headline major festival stages.

SITE



SITE

Queen's Hotel is located down south of United Kingdom and sited beside Brighton beach.



Emotional value

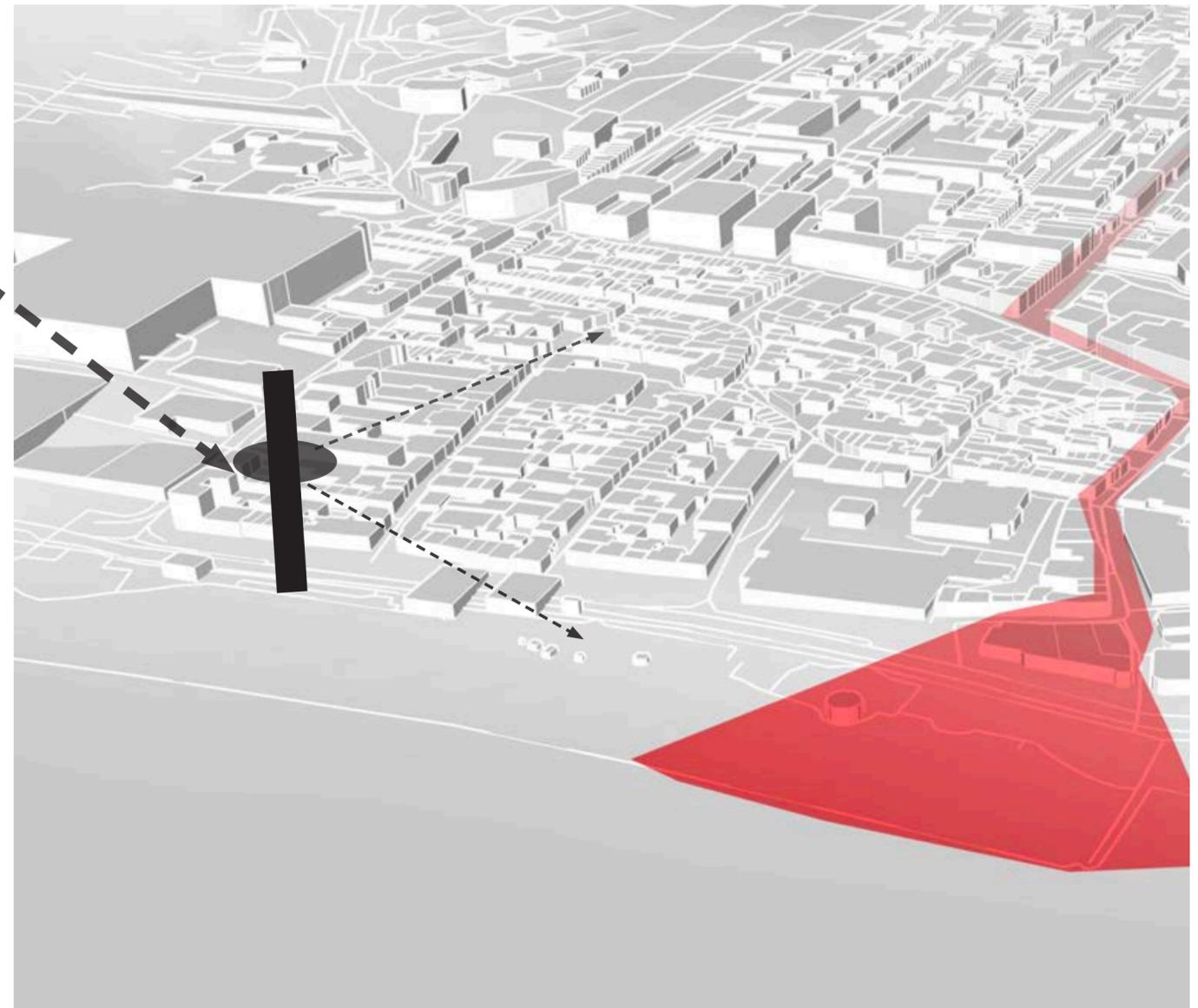
The triangle itself creates a powerful visual impact for visitors

SITE CONTEXT

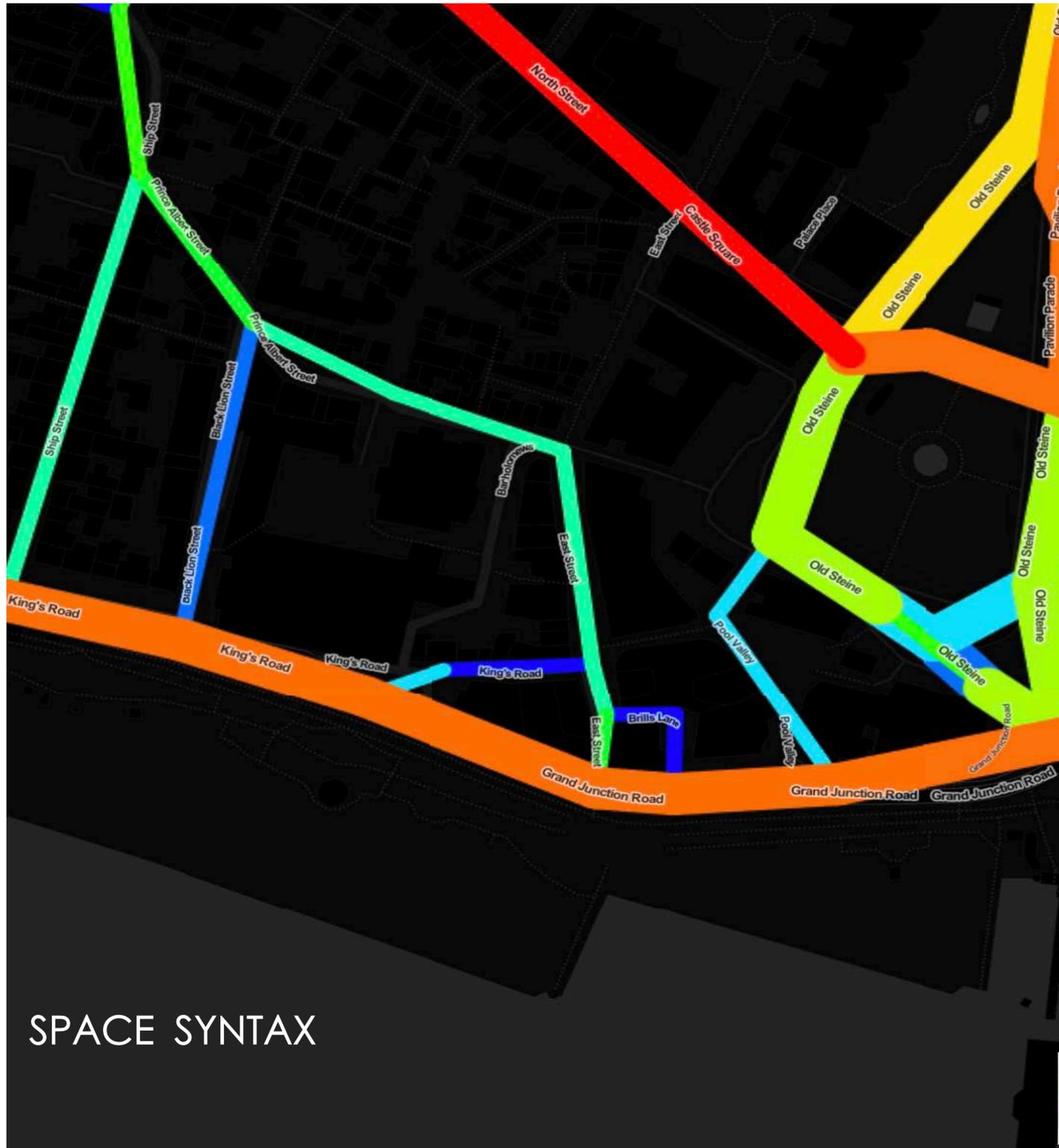


Britishairwaysi360.com. 2020. [online] Available at: <<https://britishairwaysi360.com/>> [Accessed 26 June 2020].

Both image has illustrated the different visual perspective that one can captured from different angle in urban context. The main intention of this project response is to capture the panoptic aerial view apart from only accessing Brighton I360.



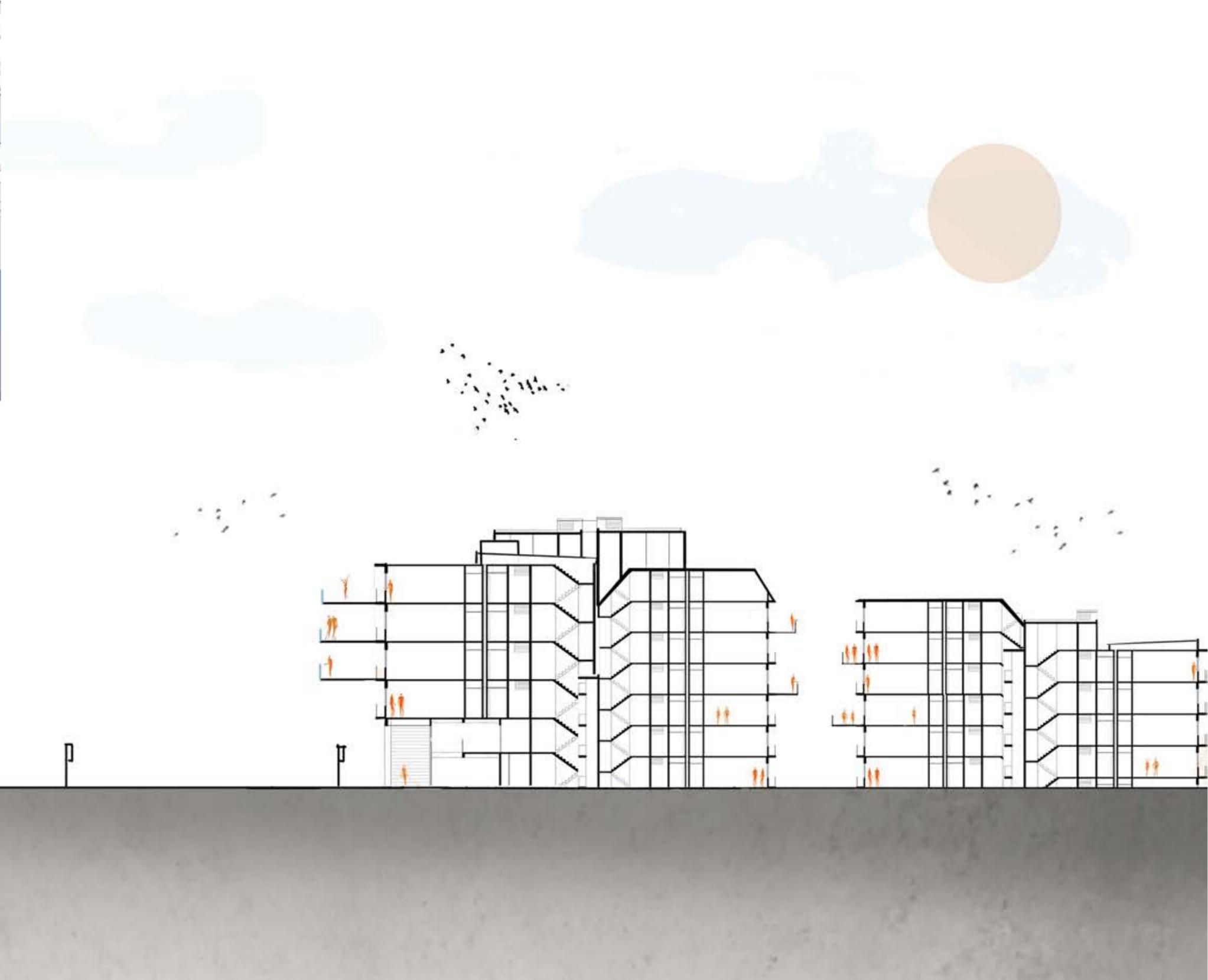
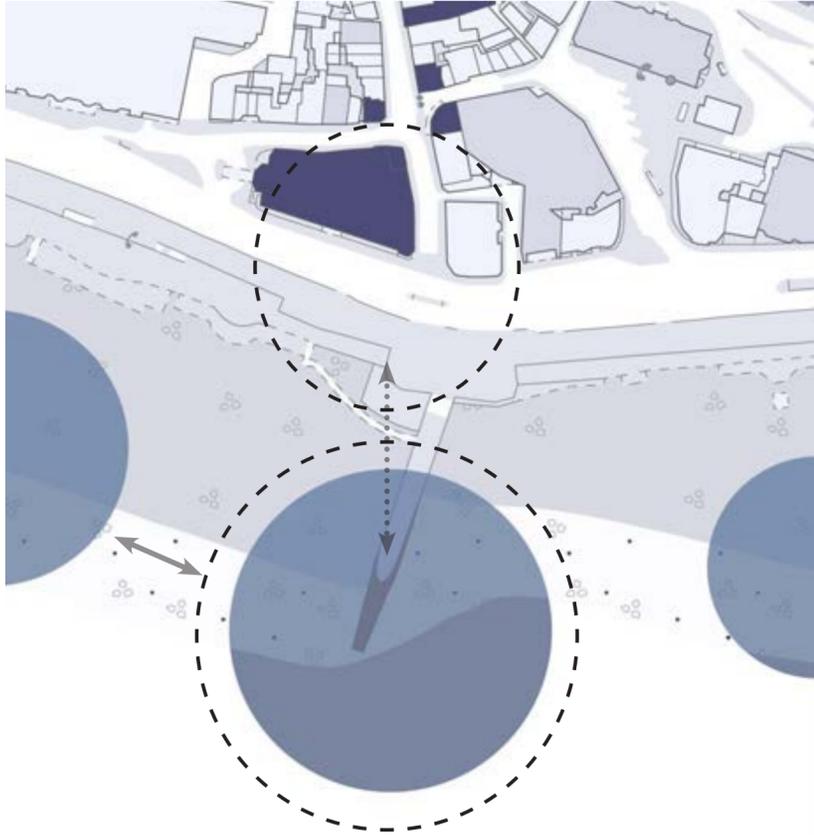
SITE MOVEMENT



The main road is well connected. Keeping the coach route to Queen's Hotel is good.

SPACE SYNTAX

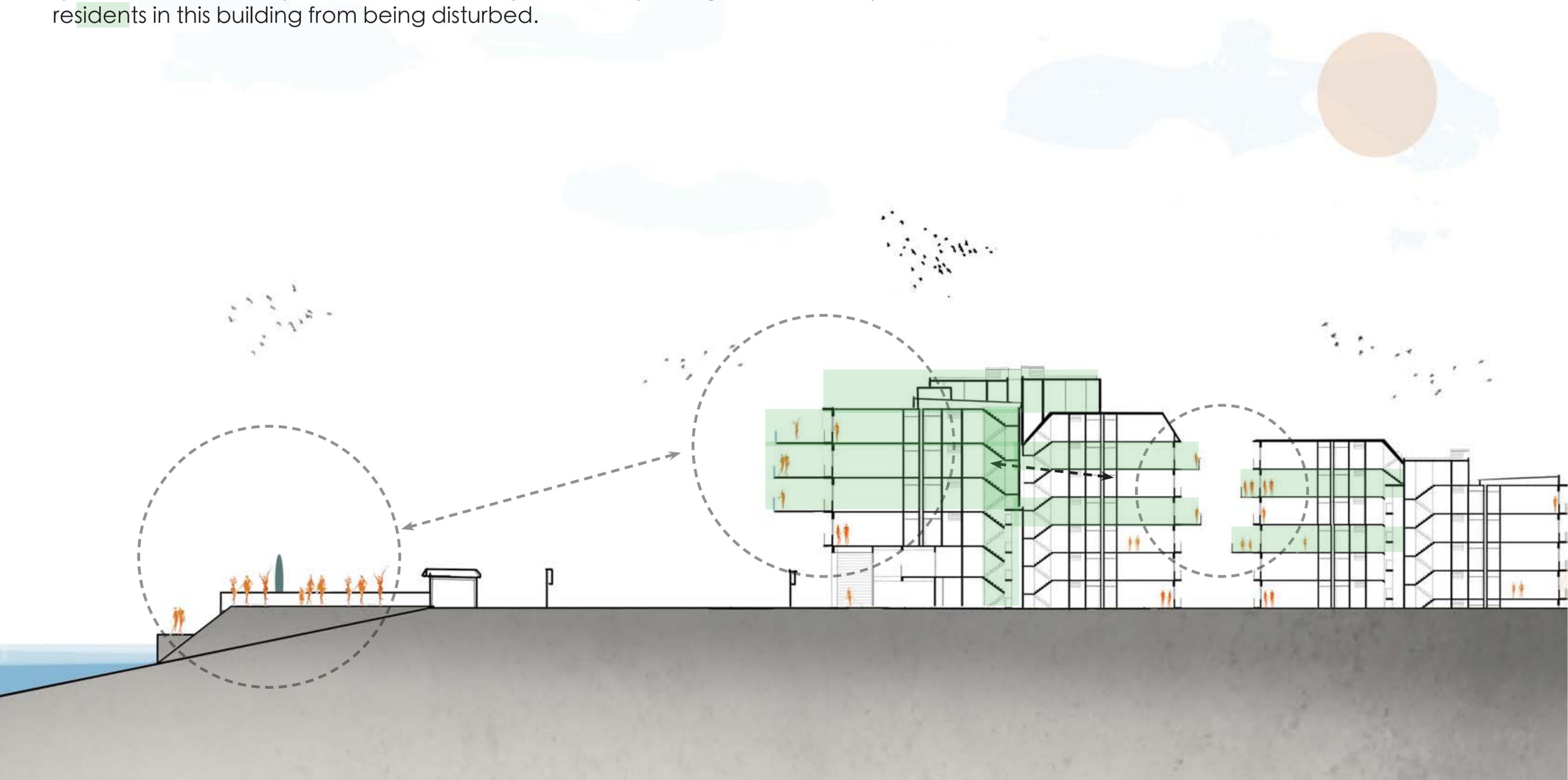
SITE SECTION



SITE SECTION

At this site you can see that visitors can get extra views in this building at the bottom of east street to see the sea and the coast of Brighton. Because the building is private, I want to rebuild the building to separate it into two parts, the private part and the public space part.

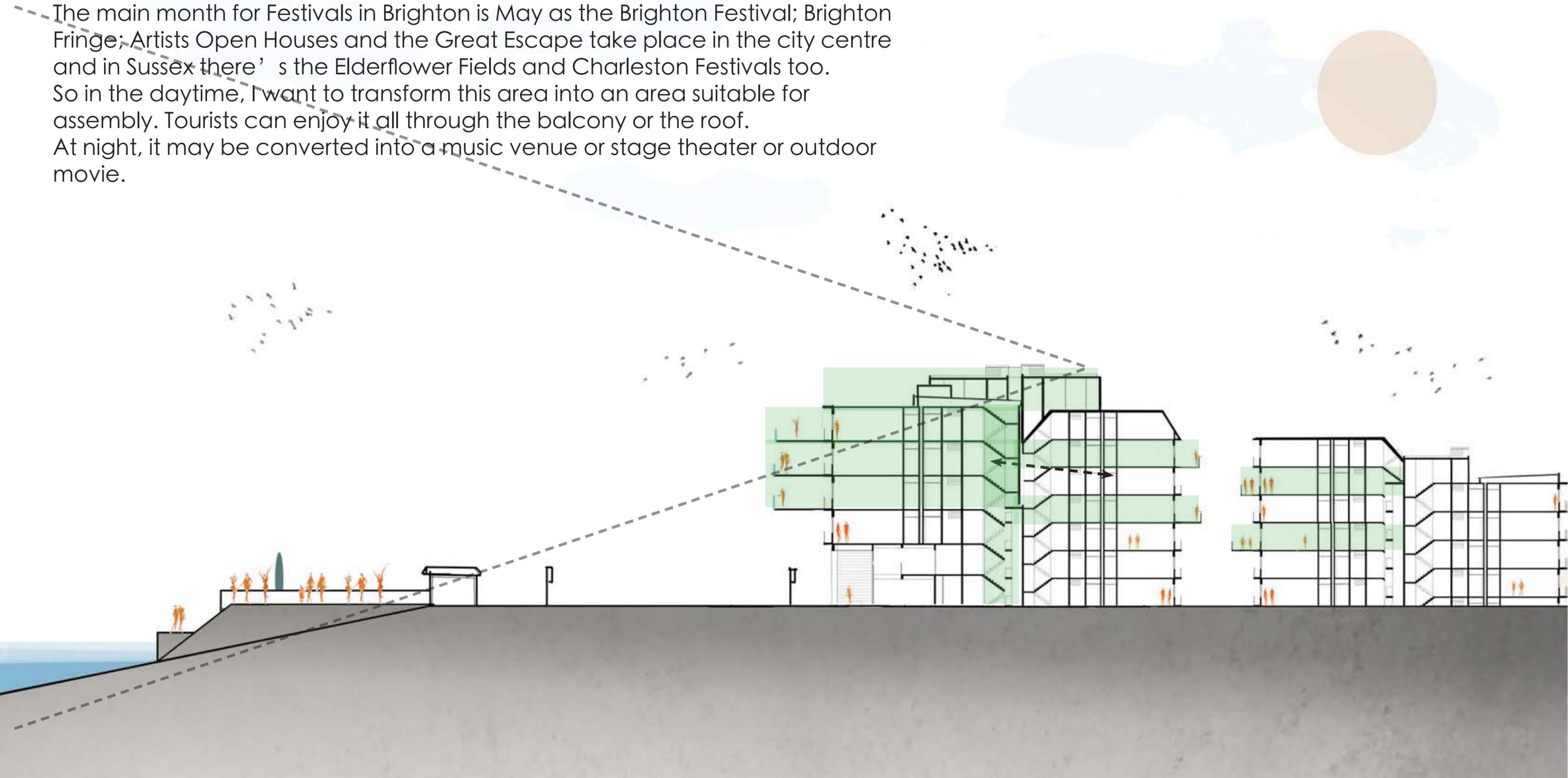
The green part is the public space part. The rest is part of the private space. This will not only allow visitors to enjoy the beauty of Brighton. Also keep residents in this building from being disturbed.

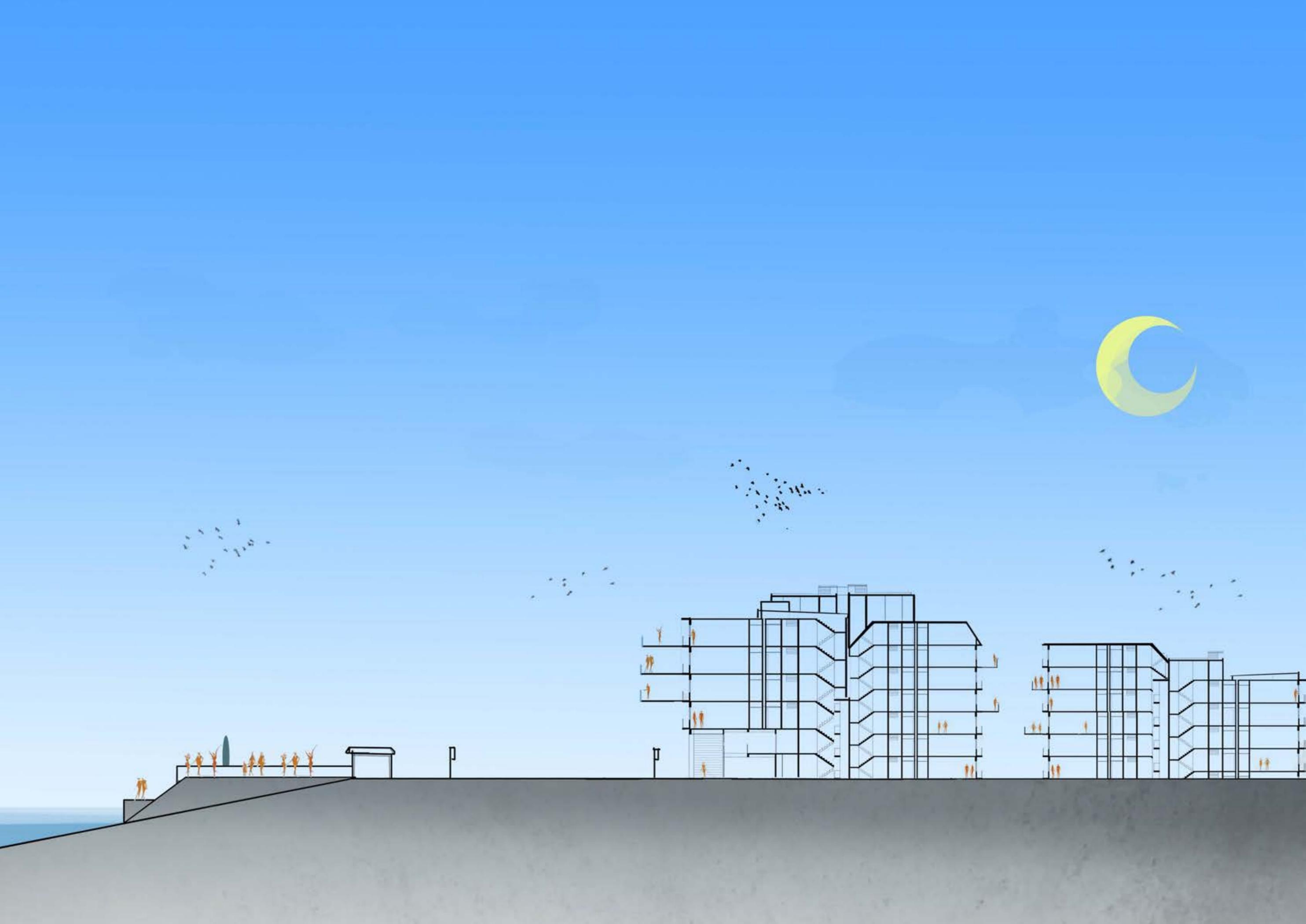


SITE SECTION

After a lot of research, I found that most of the roofs in Brighton are flat or sloped. If you are a tourist, you can watch the iconic building i360 in Brighton. Beyond that is Brighton's boring roof. So I totally want to extend the experience of tourists on East Street and the experience of the entire Brighton Coast. At this site you can see that visitors can get extra views in this building at the bottom of east street to see the sea and the coast of Brighton.

The main month for Festivals in Brighton is May as the Brighton Festival; Brighton Fringe; Artists Open Houses and the Great Escape take place in the city centre and in Sussex there's the Elderflower Fields and Charleston Festivals too. So in the daytime, I want to transform this area into an area suitable for assembly. Tourists can enjoy it all through the balcony or the roof. At night, it may be converted into a music venue or stage theater or outdoor movie.





CASE STUDY



ArchDaily. 2020. Centro "Arti E Scienze" Golinelli / Mario Cucinella Architects. [online] Available at: <<https://www.archdaily.com/913871/centro-arti-e-scienze-golinelli-mario-cucinella-architects>> [Accessed 26 June 2020].



ArchDaily. 2020. Centro "Arti E Scienze" Golinelli / Mario Cucinella Architects. [online] Available at: <<https://www.archdaily.com/913871/centro-arti-e-scienze-golinelli-mario-cucinella-architects>> [Accessed 26 June 2020].

Text description provided by the architects. A place where Art, Science and Technology talking to each other. The idea of the Center "Arts and Sciences" fits with the idea of defending body and material representation to scientific and artistic evolution, discipline in perennial becoming, basing their intentions on research and continuous experimentation.

The architecture of the project is configured as the story of this evolution, an uninterrupted process that has for object and for a whole that – starting from a pulsating forge – is dematerialized in space and lets see the elements of which it is formed.

This building USES modular grilles as elements to form a light and vibrant exterior shell. The inside of the pavilion promotes human communication and development, while the roof gives people a chance to overlook the city.

CASE STUDY

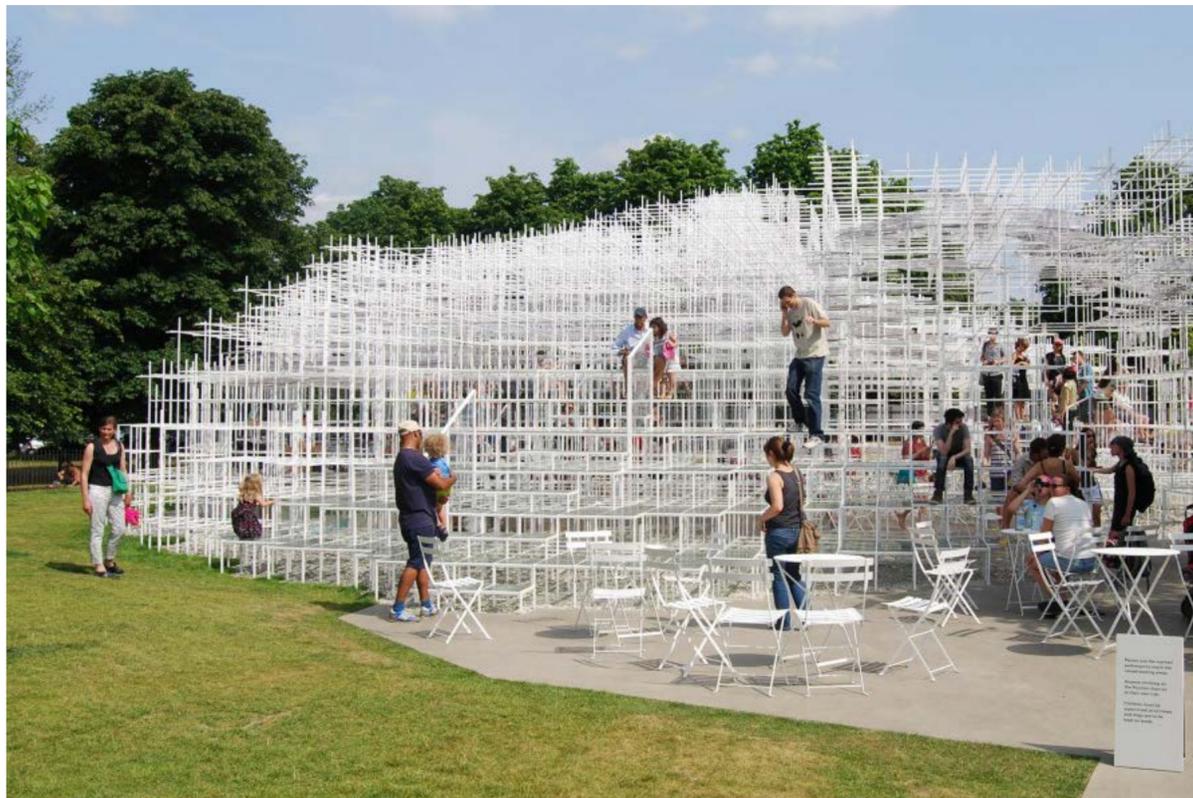


cate st hill. 2020. Serpentine Pavilion By Sou Fujimoto - Cate St Hill. [online] Available at: <<http://catesthill.com/2013/07/16/serpentine-pavilion-by-sou-fujimoto/>> [Accessed 26 June 2020].

From a distance, the structures merge to form a majestic sculptural form, but as you approach, it becomes very interesting and finds spaces and views through the white frame into the cafe space. Fujimoto cleverly brought the structures together in some areas rather than others to create views and open up the form to the surrounding landscape.

While children used it as a precarious climbing frame, adults used the steps as seats or sat in the shade of the plastic umbrella-like discs.

Adults use steps as seats or sit in the shadow of a plastic umbrella-shaped disk when children use them as unstable climbing frames.



cate st hill. 2020. Serpentine Pavilion By Sou Fujimoto - Cate St Hill. [online] Available at: <<http://catesthill.com/2013/07/16/serpentine-pavilion-by-sou-fujimoto/>> [Accessed 26 June 2020].

This building USES elements of a grille to encourage people to interact and explore the space in a variety of ways. Encourage people to integrate with architecture and nature.

CASE STUDY



ArchDaily. 2020. Speculative Project Seeks To Take Advantage Of NYC Air Rights For Affordable Housing. [online] Available at: <https://www.archdaily.com/869110/speculative-project-seeks-to-take-advantage-of-nyc-air-rights-for-affordable-housing?utm_medium=email&utm_source=ArchDaily+List> [Accessed 26 June 2020].



ArchDaily. 2020. Speculative Project Seeks To Take Advantage Of NYC Air Rights For Affordable Housing. [online] Available at: <https://www.archdaily.com/869110/speculative-project-seeks-to-take-advantage-of-nyc-air-rights-for-affordable-housing?utm_medium=email&utm_source=ArchDaily+List> [Accessed 26 June 2020].

Beomki Lee and Chang Kyu Lee of Atelier L have unveiled their speculative project, Instant City: Living Air-Right, which proposes that affordable housing and public programs be built in the air rights of existing buildings in New York City.

As a response to the lack of home ownership in the city, the project aims to provide living space, as well as to foster community in an overlooked space.

Because air rights space in New York varies in different geographic areas, the project can be customizable to whichever space it is applied to.

Instant City also offers a new type of community platform called 'Living Surface.' By differentiating sizes and materials of the platform, the surfaces serve a lot of community-based functions to encourage the interaction between residents and to let people share their culture together explained the architects.

This building uses the elements of the grille and plans for different spaces, intended to allow people to communicate and interact more

DESIGN DIAGRAMS



WEST PIER



QUEENS HOTEL



ADDING AN SCAFFOLD ELEMENT WITH QUEENS' HOTEL, AIM TO :

- IMPROVE ROOF-TOP URBAN ARCHITECTURE, BY NOT BLOCKING THE ROOF-TOP URBAN VIEWS.

- THE PROPOSED SCAFFOLD ELEMENT INTERACTS WITH BOTH WEST AND BRIGHTON PIER STRUCTURE.

DESIGN OBJECTIVE

In this project, I am looking into parasite urban design integrating with local architecture facade.

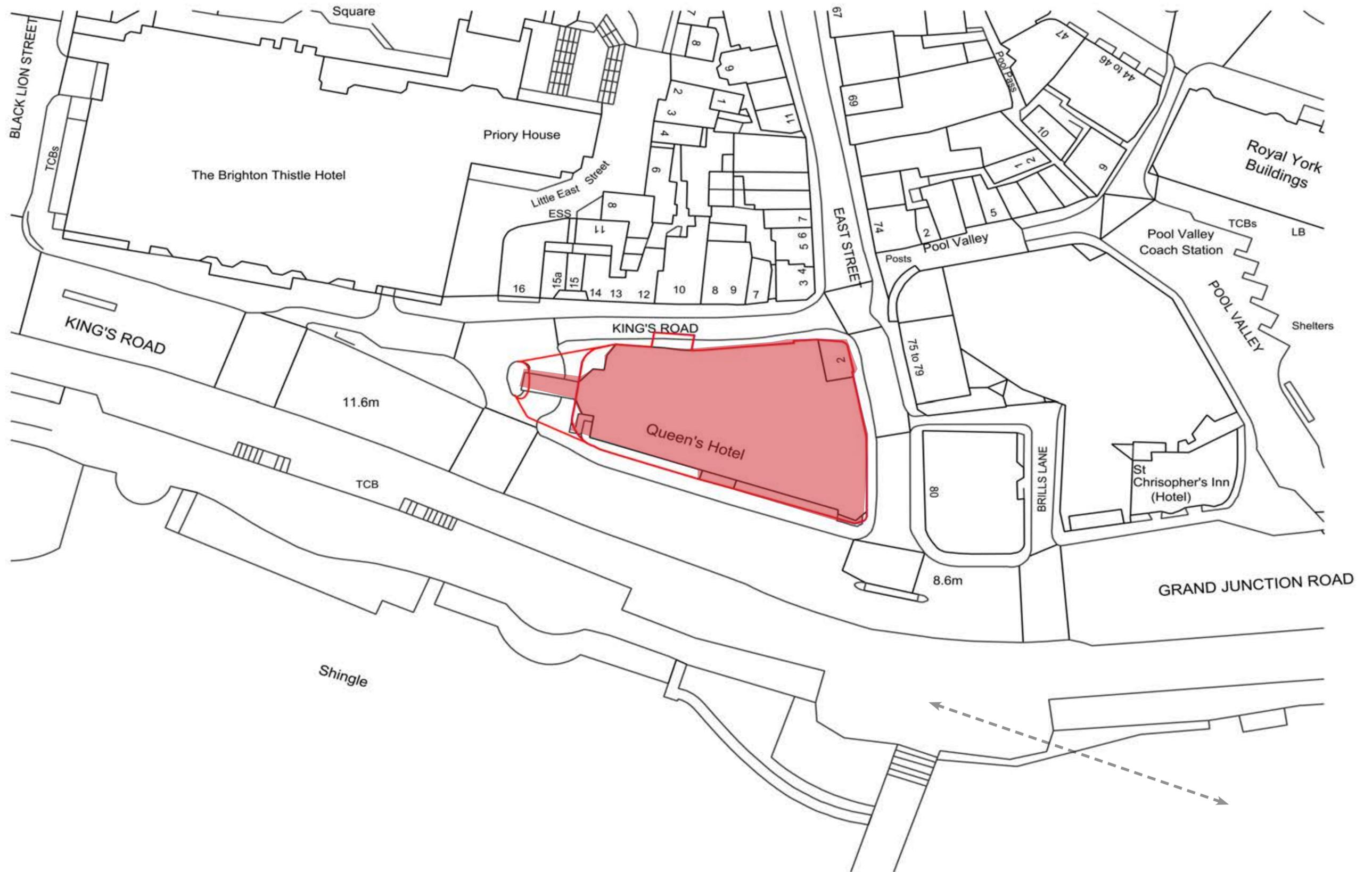
I have explored the site environment between Kings road and Brighton Seafront to enhance the visual connection. As the visual connection in Brighton are too limited in the city, especially from New Road, Brighton moving towards the seafront, felt narrowed from the beginning visually and slowly opens up when arrived at Queens Hotel.

Due to the historical urban development in Brighton, a lot of existing urban fabric has been arranged and organised in the past which has set the urban fabric identity with local architecture. Most of the existing urban quality on site should be remain untouched and preserved.

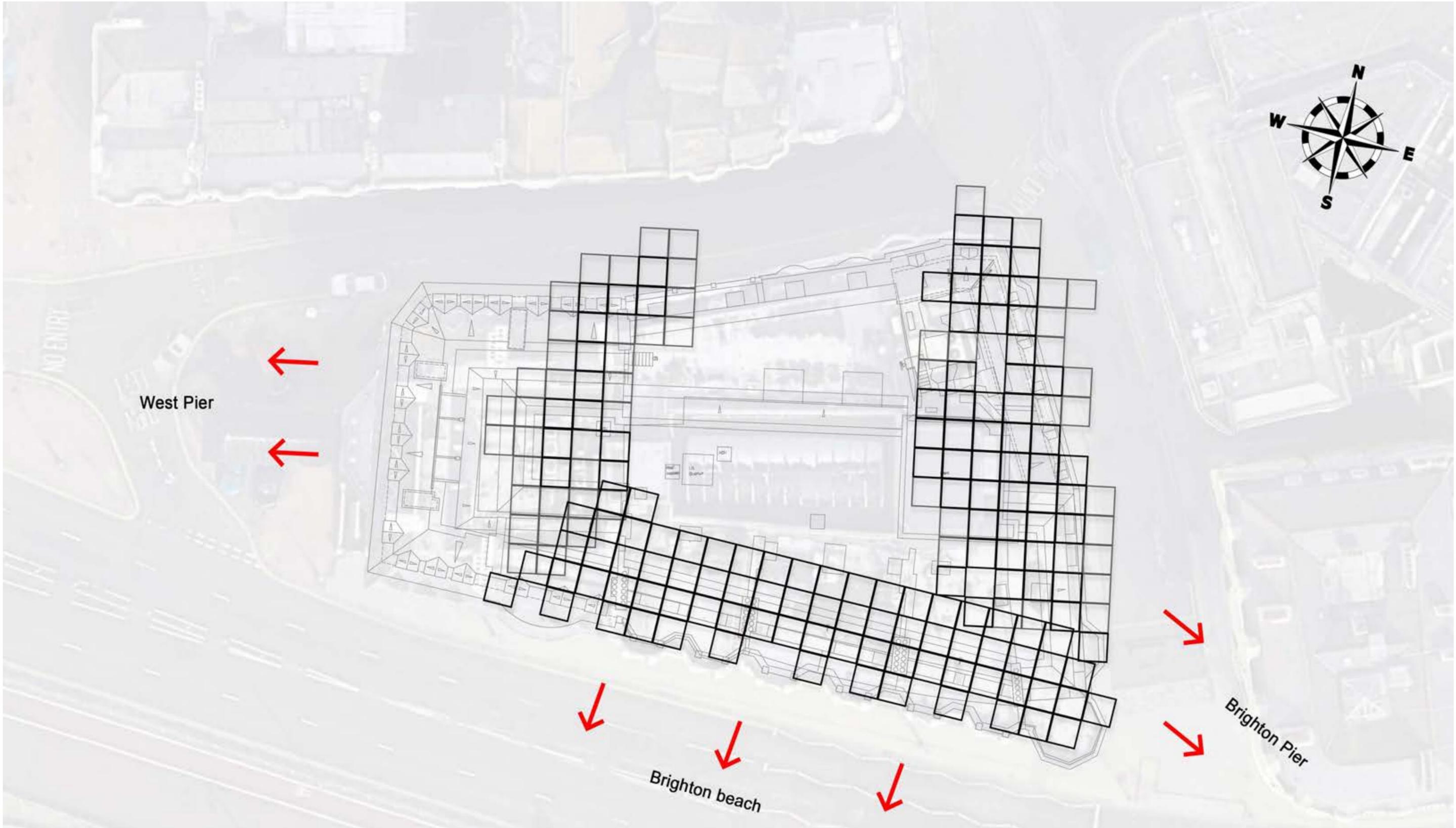
My design proposal is to offer a new visual attraction and connection, that links the perception of the city of Brighton from i360 tower towards the whole of the city by offering a parasite architectural structure/ facade on top of the Queens Hotel. This is to not take up the limited ground space in the city, meanwhile preserved the architecture by not obstructing the existing structure, just an add on installation of Old and New. The “scaffold” concept is to interact with the west pier and at the same time, not to block the roof top view of Brighton. This urban parasite installation can also open up the visual interaction with the city as a whole.

In addition, the project uses modular grille as the element, which forms a light and dynamic shell. To express Brighton is a very inclusive city. It often holds various events every year, such as music festivals, gay pride, art fairs, outdoor movies and so on. In this project, there will be different areas and performances to show visitors the diversity and vitality of Brighton.

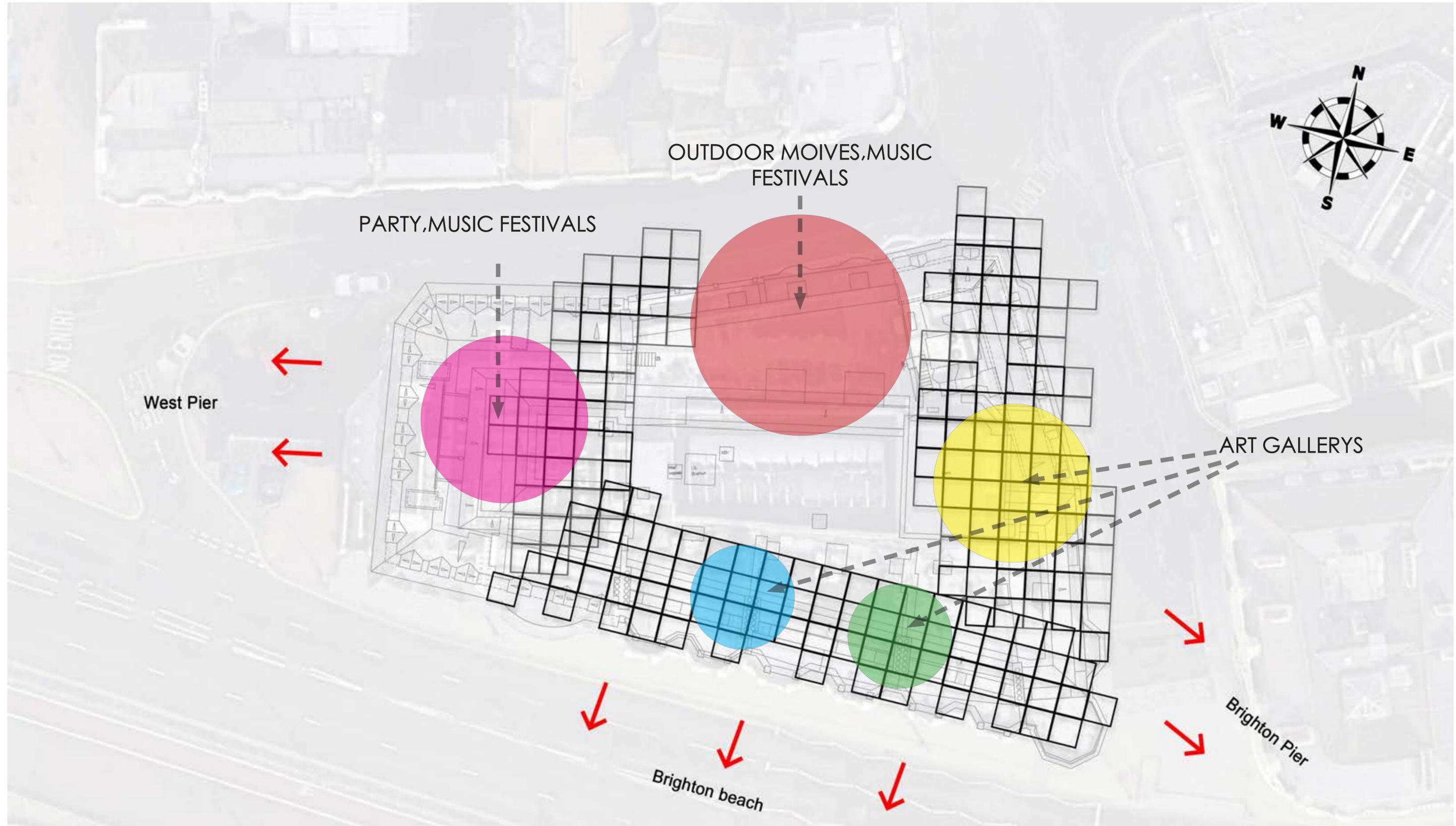
SITE



PROPOSED LAYOUT



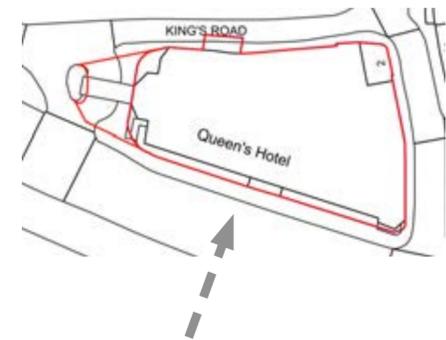
PROPOSED ACTIVITIES



PROPOSED ELEVATION



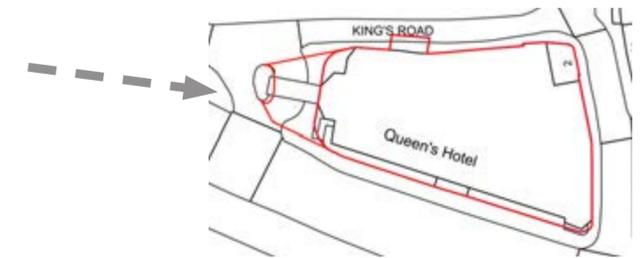
SOUTH ELEVATION



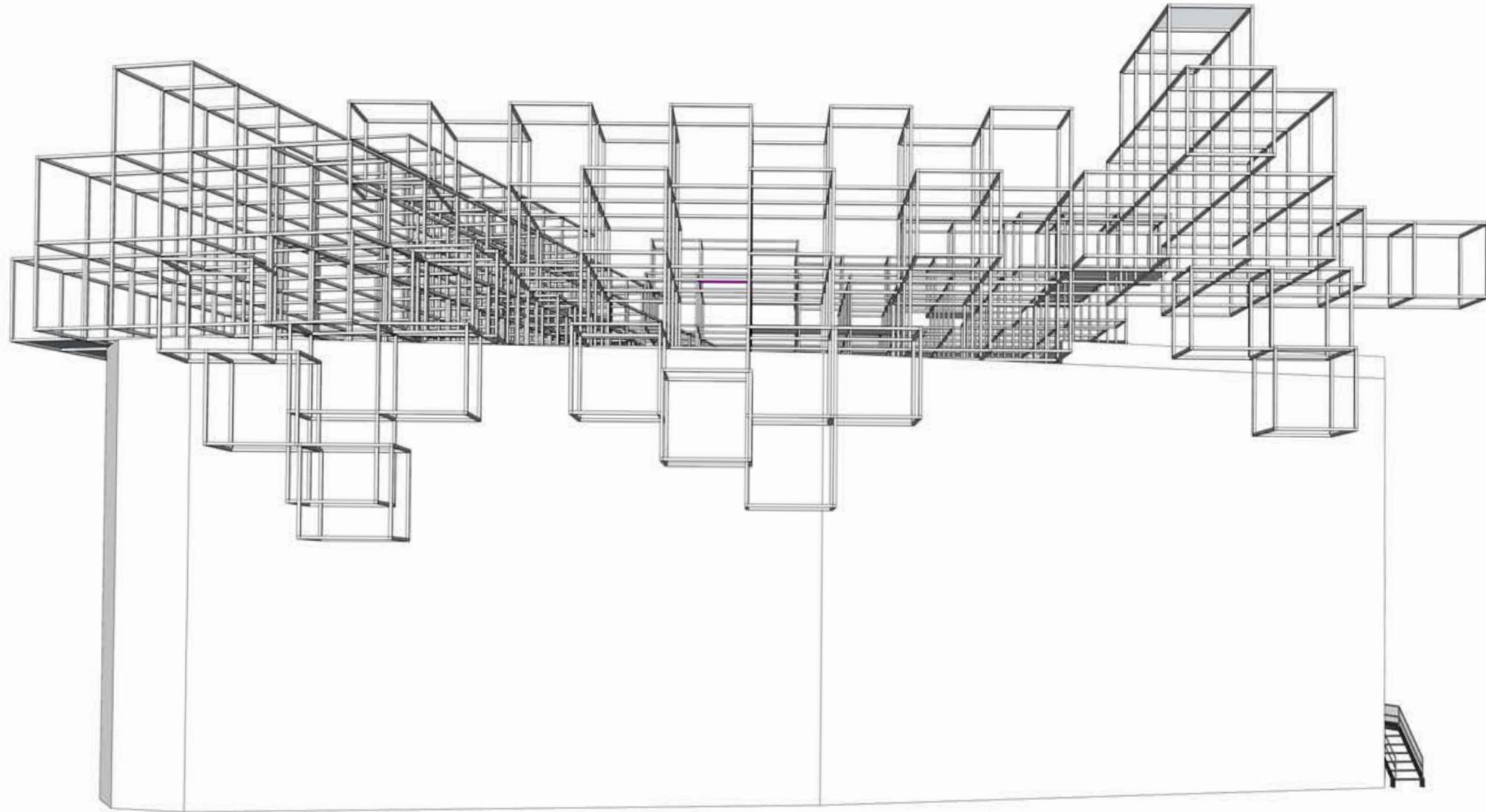
PROPOSED ELEVATION



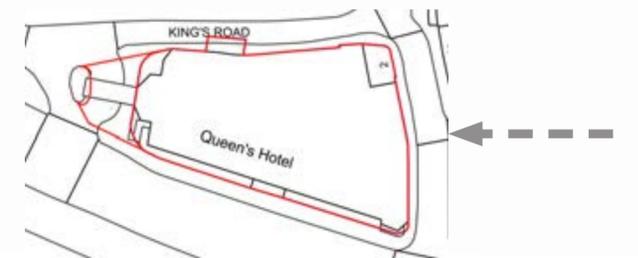
WEST ELEVATION



PROPOSED ELEVATION



EAST ELEVATION



PROPOSED PERSPECTIVE



PERSPECTIVE

PROPOSED PERSPECTIVE

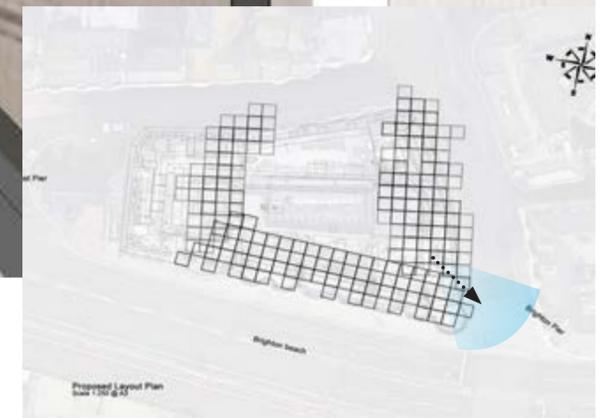


WEST PERSPECTIVE (TO WEST PIER)

PROPOSED PERSPECTIVE



EAST PERSPECTIVE (TO BRIGHTON PIER)



PROPOSED PERSPECTIVE



SOUTH PERSPECTIVE (TO BRIGHTON PIER)



PROPOSED PERSPECTIVE



ART GALLERY PERSPECTIVE



PROPOSED PERSPECTIVE



ROOF TOP PARTY PERSPECTIVE



PROPOSED PERSPECTIVE



OUTDOOR CINEMA PERSPECTIVE

